

Myrtle Beach, SC 08/24/07 – The **Coastal Academy for Driver Education, Training and Safety, Inc. (CADETS)**, The Grand Strand's newest driving school, announces a major new step forward in defensive driver training – the Drive Square Simulation System™ virtual-reality driving simulator.

With the launch of the Drive Square Simulation System™, CADETS is the first driving school in the Grand Strand to offer virtual reality within its education and training curriculum. CADETS will introduce its simulator to the public on Saturday, September 1, 2007, from 10 AM to 8 PM, at the Coastal Grand Mall with a series of one-hour educational programs including alcohol/drug impairment demonstrations. The Myrtle Beach Chamber of Commerce will conduct a ribbon-cutting for CADETS at 12 PM.

Persons in attendance will be offered the opportunity to use the simulator under the guidance of a certified instructor.

"There is a real requirement to update the driver education industry," says John Kurywchak, CEO of CADETS, "so our curriculum has been developed to infuse safety in every one of our students. Our simulator is the next natural extension for CADETS to pursue; with it CADETS can now apply defensive driving tactics in a real-time virtual environment without sacrificing safety."

CADETS COO Michael Templeton sees the impairment simulations as one of the most important features of the Drive Square Simulation System™. "Disruptions and distractions are deadly in the driving environment, and there's no greater distraction than alcohol. When we run an impairment simulation, a student knows, really knows, that they are incapable of making good driving decisions. Our training breathes life into "Don't Drink and Drive", and hopefully will keep that student breathing as well."

About CADETS, Inc. Founded in 2006, CADETS provides driver training to teens, adults, and seniors throughout the Grand Strand area. CADETS uses a fleet of 2007 Honda vehicles and has helped scores of students acquire their South Carolina drivers license. www.cadetsdriving.com

About Drive Square LLC Drive Square LLC was formed in 2001 and began development of their system to address the increasingly critical problems of teen-aged and other drivers. The company received several research grants from the US government to explore the uses of this exciting new technology. www.drivesquare.com